



# INTEGRATED FUTURES

European Social Innovation  
Competition 2016

2016 European Social Innovation Competition  
*In memory of Diogo Vasconcelos*

## *'Integrated Futures'*

25<sup>th</sup> February 2016, Amsterdam, The Netherlands  
Launch Event

09:30	Registration & welcome reception
10:30	<b>Opening remarks.</b> From Tim West, Matter&Co
10:45	<b>Welcome.</b> With official address from Marijke Shahsavari-Jansen, City Councillor for the City of Amsterdam
11:00	<b>Social in the City: Innovation, Impact and Entrepreneurship in Amsterdam.</b> A conversation with key people and organisations from within Amsterdam's social innovation ecosystem, with audience Q&A  Moderators: Tatiana Glad, Impact Hub Amsterdam and Ellen Oetelmans, City of Amsterdam  Speakers: Edwin Oskam, Amsterdam Economic Board; Eric Buckens, ABN AMRO; Maja Grcic, Take Care Bnb; Linda Vermaat, Professional Rebel
12:00	<b>Official launch of the competition.</b> The opening of the 2016 competition with an explanation of this year's theme by Sławomir Tokarski, Director at the European Commission
12:15	<b>* Live pitching,</b> from the Finalists of the 2015 European Social Innovation Competition presented by Marco Zappalorto, Nesta
12:45	Lunch and networking
13:45	<b>The story of Magdas Hotel.</b> A presentation from social innovators Magdas Hotel in Vienna, which trains and employs migrants as its staff  Speakers: Gabriela Sonnleitner and Nicholas Isikhueme, Magdas Hotel
14:10	Introduction and explanation of breakout workshop topics



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14:15	<p><b>* Breakout workshops</b></p> <ol style="list-style-type: none"><li><b>1. Principles of Human Centred Design.</b> An introduction to the theory of Human Centred Design in social innovation</li><li><b>2. Mapping opportunities.</b> An exercise in mapping the potential solutions and opportunities for refugees and migrants in their new home countries</li><li><b>3. Creating a culture of social innovation.</b> Lessons in how to foster social innovation within existing institutions and organisations</li><li><b>4. Breaking barriers, building partnerships.</b> Insight into the power of cross-sector collaborations and cross-border partnerships, and why these relationships are so important for social innovation to be successful</li></ol>
15:15	Coffee break
15:30	Group feedback from breakout workshops
16:00	<p><b>Integrated Futures.</b> A discussion into the 2016 theme with a panel of social innovators, currently working with refugees and migrants</p> <p>Moderator: Chris Sigaloff, Kennisland</p> <p>Speakers: Joséphine Goube, Migreat; Arie Van Duijin, Cisco Networking Academy; Nikandre Kopcke, Mazí Mas; Renée Frissen, OpenEmbassy</p>
17:00	Closing remarks, followed by drinks and networking

**Languages:** Dutch and English, simultaneous interpretation for all sessions, with the exception of those marked \*



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**Location:**

Pakhuis de Zwijger

**Address:** Piet Neinkade 179, 1019 HC Amsterdam

**Tel:** +31 (0)20 6 246 380

**Email:** [info@dezwijger.nl](mailto:info@dezwijger.nl)

**Directions:** The venue can be reached by car, nearby train station, tram.

From Amsterdam central Station: Approx 15 mins by bus/car/train.

**By train:** Trains run regularly from Amsterdam Schiphol airport to Amsterdam Centraal station. From there, take tram no. 26 in Ijburg direction to Kattenburgerstraas station stop.

**By tram:** From Amsterdam Centraal station take tram no. 26 in Ijburg direction, to Kattenburgerstraas station stop.

**By Taxi from the airport:** Approximately 20-30 minutes by taxi.

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#diogochallenge